



The National Conference on Ambulance
Revenue Cycle Management & Compliance

Hershey, PA
October 15-19, 2022

WWW.PWWWMEDIA.COM



100% Con-Ed Approved

"I love attending abc360 and never miss it. The updates help me to do my job more effectively and I don't know what I'd do without this conference. Thank you for all you do!"

-Spring 2022 Attendee



"This conference by far provides the best learning experience of any I've ever attended. And the networking is outstanding."

-Spring 2022 Attendee



"Love the passion put into these conferences and enjoy every minute of them!"

-Spring 2022 Attendee



REGISTER AT

WWW.PWWWEDIA.COM



The ambulance industry's most trusted source for timely and cutting-edge revenue cycle and compliance information. This year's conference series is **hyper-focused on effective solutions** to help you through these turbulent times in today's world.

Join us in Hershey, PA for this amazing conference experience!

Conference at a Glance

Create Your Own Experience

Day 1 10/15/2022	Day 2 10/16/2022	Day 3 10/17/2022	Day 4 & 5 10/18 & 10/19/2022
 Certified Ambulance Coder	 Certified Ambulance Coder	 Certified Ambulance Coder	
 Certified Ambulance Compliance Officer	 Certified Ambulance Compliance Officer		
 Certified Ambulance Privacy Officer	 Certified Ambulance Privacy Officer		

CAC - 3 Days

Ideal for: billers, coders, compliance officers, revenue cycle professionals, managers, executives

CAPO - 2 Days

Ideal for: privacy officers, HIPAA compliance officers, IT professionals, executives, EMS agency leaders

CACO - 2 Days

Ideal for: compliance officers, revenue cycle professionals, executives, board members, EMS agency leaders

XI - The PWW Executive Institute - 1 Day Preconference Workshop

Ideal for: EMS leaders, executives, managers, compliance officers, HR professionals, privacy officers, revenue cycle professionals

abc360 Ambulance Revenue Cycle and Compliance Conference 2 Day Main Conference

Ideal for: billers, coders, revenue cycle professionals, compliance officers, managers, executives, billing companies



NAAC constitutes the “gold standard” for EMS compliance education. NAAC courses are nationally recognized and respected EMS-specific training and certification programs for ambulance billing and coding, compliance and privacy professionals. Earning the CAC, CACO and CAPO designations behind your name demonstrates a visible commitment to compliance, ethics and excellence.



October 15-17

The Certified Ambulance Coder course covers critical billing and coding topics such as medical necessity, levels of service, reasonableness, HCPCS and ICD coding, signature rules, modifiers and much more.



October 15-16

The Certified Ambulance Privacy Officer course covers the design and implementation of HIPAA compliance programs, conducting effective privacy and security training, avoiding and responding to data breaches, handling requests for PHI and more.



October 15-16

The Certified Ambulance Compliance Officer course covers developing and implementing compliance programs, performing effective internal audits, effectively training staff on your agency's compliance program and preventing compliance problems before they even start.

Hershey Lodge - a family-friendly hotel in a town known as The Sweetest Place on Earth® - has served as the flagship hotel of the abc360 series since the conference began in 2005.

Conveniently located only 20 minutes from Harrisburg International Airport and also within driving distance of BWI and PHL airports.

Reservation Deadline: September 23, 2022
Special abc360 Rate: \$191.



Hershey Lodge

325 University Drive, Hershey,
PA 17033
(800) 533-3131

[CLICK HERE TO RESERVE](#)



Fully Approved
for Continuing
Education



One Day Preconference Leadership and Compliance Workshop

The PWW Executive Institute (XI) - is the nation's preeminent one-day event for EMS leaders, chiefs, directors, HR managers, supervisors and compliance professionals. XI focuses on industry trends from a high level - offering relevant, practical insights and solutions to the most vexing EMS challenges today.

2022-2023 XI Workshop Topics

The XI Keynote Address

Each year's PWW Executive Institute begins with an insightful and thought-provoking presentation that tackles the timely and sometimes controversial issues that confront our industry.

General Sessions

Super Session: How Hospital Bed Delays and "Wall Time" are Crippling EMS Systems – and What We Can Do About It

Start with "WHY?" – Keys to Inspiring Peak Performance from Every Member of Your EMS Team

EMS in the Future in a Post-Pandemic World

XI Breakout Sessions

EMS HR Track

EMS and the Muppets – Our Cast of "Characters" Always Rise to the Challenge

"Long Covid" – Five Workplace Law Trends That Will Impact EMS for Years to Come

EMS Financial Management Track

We Need to Know! – Getting Better Patient Information from Facilities

Ending the "Transport Only" Mindset – Compliant Revenue Models for Non-Transport Based Services

EMS Leadership Track

XI Decades of Leadership: What EMS Leaders Can Learn from the "Aughts"

To Infinity and Beyond! Seven EMS Leadership Lessons from Women Leading the Aerospace Transformation

EMS Compliance Track

The Knock on the Door is Your "Time to Shine" – Six Secrets to Showcase Compliance in an Investigation

EMS Marketing and Compliance – Keeping Those Relationships on the Straight and Narrow



Day 1

General Sessions

- The abc360 Keynote
- The abc360 Medicare & Reimbursement Update
- The abc360 Privacy Update

These concise and practical sessions cover “must-know” industry information and satisfy your CAC “Mandatory” Con Ed Hours!

Practical Skills Clinic

- abc360 Emergency Coding Clinic
- abc360 Non-Emergency Coding Clinic

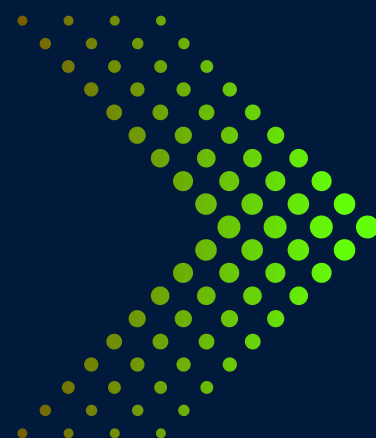
Build, Refine and Improve Coding Skills.
Build critical billing and coding skills through real-life examples.

Documentation Improvement Track

- How Do You Look in the Mirror? Beauty Tips for the Effective Documentation Self-Audit
- Documentation in Court: What Billers, Providers and Agency Leaders Can Learn from Real Legal Cases

Raise Your Agency's Documentation and Compliance

Fully Approved
for Continuing
Education



Register at www.PWWMedia.com



Day 2

General Sessions

- abc360 Compliance Update
- "You're In Collections!" - The Legal and Operational Challenges to Effectively Capture the Money Owed You
- "It's Not Always My Fault!" - The Top 10 Mistakes Billers May Overlook
- The Top Five Allegations in False Claims Act Cases and How to Combat Them
- "One Quick Answer - Just Because You Asked the Quick Question!"
- The abc360 Game Show

Revenue Cycle Management Track

- Are You Hosed When the Patient Has a Lawyer? How to Get Patients to Pay
- Working Together - Eight Essential Elements of a Happy Marriage Between EMS Agency and Billing Company

Compliance/Privacy Track

- Nerd Alert! Your Toughest Privacy Issues Tackled "On the Spot" by the HIPAA Geek
- "COVID Ate My Homework" and Other Excuses That Don't Fly in Appeals

Register at www.PWWMedia.com

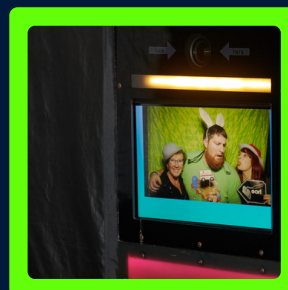


**October 18, 2022
6:30-10 p.m.**

Join us for the ambulance industry's most fun night out!

Come enjoy the famous chocolate fountain and the live music of Harrisburg's premiere 80s-90s party band - That's What She Said (which features PWW's own Doug Wolfberg on guitar and vocals!)

Support a great cause while having a great time - a portion of all proceeds from the abc360 Bash go to charity - so help us support non-profit organizations dedicated to EMS responder mental health and wellness.



Registration Information



Early Bird Deadline

September 23, 2022

PWW Client Connect
Members are Always
the Early Bird!

	Early Bird Rate Register by 9/23/2022	Regular Rate
CAC	\$1450	\$1750
CACO	\$1295	\$1595
CAPO	\$1295	\$1595
XI	\$515	\$815
abc360	\$795	\$1095
abc360 Bash \$35 (a portion of all proceeds go to charity)		

Register at

www.PWWMedia.com



Here's the deal

Summary of Terms, Conditions and Policies

Attendance policy: Registrations are accepted on a first come, first served basis. Attendance is subject to all conference rules and safety requirements of PWW Media, Inc. (PWWM) and the hotel venue. Attendees who do not abide by posted and/or announced rules and safety requirements will be dismissed from the conference without refund. If you are sick or have any symptoms of coronavirus or any other communicable disease, do not attend the conference. If you become ill while on-site, you must refrain from attending any conference sessions or events and notify PWWM regarding other attendees you may have exposed. PWWM reserves the right to refuse registrations or conference admission for any reason in the sole discretion of PWWM. Attendees are responsible to know and observe any established travel restrictions in effect at the time of the event, including testing and/or quarantine requirements of the states between which they are traveling to attend the event. PWWM cannot be responsible for any attendee being prohibited from travel or from entering the state of the venue hotel. By attending this event, attendees assume all risk of contracting COVID-19 or other communicable disease and PWWM will not be responsible or liable in any way for any illness which may or may not be attributable to attendance at the conference.

Event Cancellation policy: PWWM reserves the right to cancel the event for any reason, including but not limited to illness, state restrictions, venue restrictions, civil unrest, etc. If the event is canceled, all attendees will receive a full refund of registration fees paid to PWWM. The dates of the conference are subject to change. Attendees are responsible for cancelling all hotel, airline, rental car and other travel reservations in the event the conference is canceled. PWWM cannot be held responsible for any travel or hotel cancellation costs or fees of any kind.

Attendee Cancellation Policy: Registrations may be canceled for a full refund if cancellations are received in writing by PWWM at least 45 days from the start of the event. Cancellations received between 15-44 days in advance will be refunded less a \$200 cancellation fee. Cancellations received less than 15 days prior to the start of the event are not refundable, however, registrations may be transferred to another individual as designated by the registered attendee. "No shows" will not qualify for a refund.

Individual attendee transfer policy: If requested in writing no later than 15 days prior to the start of the event, an attendee may transfer their paid registration to another conference within the current annual series. Transfer requests received less than 15 days prior to the start of the event are subject to a \$200 fee.

Other: Payment in full is required prior to the event in order to attend. Attendance is subject to the PWW Media Attendee Licensing Agreement. All material is copyrighted and may not be duplicated or shared. We comply with the Americans With Disabilities Act. If you require attendance accommodations, please contact us at least 30 days prior to the event. No recording by audio, video, digital or other means is permitted at any conference or conference functions. By attending these events, you grant PWW Media, Inc., Page, Wolfberg & Wirth, LLC and/or National Academy of Ambulance Coding Inc. permission to use your image and likeness in marketing and promotional communications, including social media. Information presented at our conferences is for educational purposes and does not constitute legal advice and no attorney-client relationship is formed by registering for or attending the conference.

PLEASE NOTE THAT ALTHOUGH REASONABLE PRECAUTIONS WILL BE IN PLACE, ALL GATHERINGS IN PUBLIC PLACES WHERE PEOPLE ARE PRESENT HAVE INHERENT RISK. ATTENDEES ASSUME ALL RISKS OF IN-PERSON ATTENDANCE, INCLUDING TRAVEL.

Attendance constitutes agreement to these Terms, Conditions and Policies, and those in place at the time of the event.