

**100% Con-Ed Approved**



**The National Conference on Ambulance  
Revenue Cycle Management & Compliance**

**Hershey: October 22-26, 2023**

**Las Vegas: March 17-21, 2024**

**Clearwater Beach: June 2-6, 2024**

**Spring 2024 Livestream: June 4-6, 2024**

**PWW | AG**

**[WWW.PWWMEDIA.COM](http://WWW.PWWMEDIA.COM)**



The ambulance industry's most trusted source for timely and cutting-edge revenue cycle and compliance information. This year's conference series is **hyper-focused on effective solutions** to help you through these turbulent times in today's world.

Join us this upcoming conference season for an amazing conference experience!

"I always leave abc360 with fresh eyes and appreciate the education provided to all attendees. I look forward to attending each year. Thank you for making learning fun!"

-Fall 2022 Attendee



"The enthusiasm of the PWW crew is contagious. There is no better way to learn than in this group. My takeback is always overflowing. I have attended multiple years and I learn so much each time."

-Spring 2023 Attendee



Always educational, informative, and interactive. By far the best training available. We appreciate everything you do!

-Fall 2022 Attendee

**Register Here: [WWW.PWWMEDIA.COM](http://WWW.PWWMEDIA.COM)**



# Conference at a Glance

Create Your Own Experience

## Day 1



## Day 2



## Day 3



## Day 4 & 5



### CAC - (Hershey and Las Vegas)

Ideal for: billers, coders, compliance officers, revenue cycle professionals, managers, executives

### CAPO - (Hershey and Florida)

Ideal for: privacy officers, HIPAA compliance officers, IT professionals, executives, EMS agency leaders

### CACO - (Hershey and Las Vegas)

Ideal for: compliance officers, revenue cycle professionals, executives, board members, EMS agency leaders

### CAFO - (Hershey and Florida)

Ideal for: Controllers, Billers, Finance or Accounting Managers, CFO's or another administrator who handles the finances and reporting.

### XI - The PWW Executive Institute - 1 Day Preconference Workshop

Ideal for: EMS leaders, executives, managers, compliance officers, HR professionals, privacy officers, revenue cycle professionals

### abc360 Ambulance Revenue Cycle and Compliance Conference 2 Day Main Conference

Ideal for: billers, coders, revenue cycle professionals, compliance officers, managers, executives, billing companies



NAAC constitutes the “gold standard” for EMS compliance education. NAAC courses are nationally recognized and respected EMS-specific training and certification programs for ambulance billing and coding, compliance and privacy professionals. Earning the CAC, CACO, CAPO and CAFO designations behind your name demonstrates a visible commitment to compliance, ethics and excellence.



The Certified Ambulance Coder course covers critical billing and coding topics such as medical necessity, levels of service, reasonableness, HCPCS and ICD coding, signature rules, modifiers and much more.



The Certified Ambulance Compliance Officer course covers developing and implementing compliance programs, performing effective internal audits, effectively training staff on your agency's compliance program and preventing compliance problems before they even start.



The Certified Ambulance Privacy Officer course covers the design and implementation of HIPAA compliance programs, conducting effective privacy and security training, avoiding and responding to data breaches, handling requests for PHI and more.



The Certified Ambulance Financial Officer™ program was developed to meet a long existing need in the ambulance industry- the need to enhance fundamental skills and knowledge of best practices in EMS finance accounting, and reporting.



*New Certification*





## **One Day Preconference Leadership and Compliance Workshop**

The PWW Executive Institute (XI) - is the nation's preeminent one-day event for EMS leaders, chiefs, directors, HR managers, supervisors and compliance professionals. XI focuses on industry trends from a high level - offering relevant, practical insights and solutions to the most vexing EMS challenges today.

## **2023-2024 XI Workshop Topics**

### **The XI Keynote Address**

We are excited to have Scott Moore, Esq. as our 2023-24 conference season Keynote Speaker. During our XI Workshop, she will start it off with an empowering presentation on "HOPE- Leadership's New Four-Letter Word"

### **General Sessions**

**Super Session:** The EMS Homicide Cases: What Leaders Must Learn From the Recent Wave of Criminal Charges Against EMS Practitioners

**Want to Get More Done? Become the Best Juggler at the EMS Circus**

## **XI Breakout Sessions**

### **EMS HR Track**

The Secret Weapon to Successful EMS Recruitment and Retention (Hint: It's Your Culture!)

When HR and Compliance Collide: When Do Compliance Lapses Justify Disciplinary Action?

### **EMS Financial Management Track**

The EMS System of the Future: From Transport to Community Healthcare

The Right Side of the Ledger: Six Ways to Manage Costs in EMS

### **EMS Leadership Track**

XI Decades of Leadership: What EMS Leaders Can Learn From the 2010's

"Emotional Intelligence" – Harnessing Today's Essential Leadership Skill

### **EMS Compliance Track**

Surviving a Data Breach: Proactive Detection and Responses for EMS

Too Little Time – How to Prioritize Compliance in Today's World



# Day 1

Fully Approved for NAAC Continuing Education

## General Sessions

- The abc360 Medicare & Reimbursement Update
- The abc360 Privacy Update
- Five PCRs in the Hot Seat: Will These Charts Survive the Scrutiny of the PWW Team?

*These concise and practical sessions cover “must-know” industry information and satisfy your CAC “Mandatory” Con Ed Hours!*

## Practical Skills Clinic

- abc360 Emergency Coding Clinic
- abc360 Non-Emergency Coding Clinic

Build, Refine and Improve Coding Skills.

Build critical billing and coding skills through real-life examples.

## Documentation Improvement Track

- Seven Must Track Metrics for Better Documentation
- It's Not My Default: The Disconnect Between Crews and Billers and the Risks it Creates

Raise Your Agency's Documentation and Compliance

**Register at [www.PWWMedia.com](http://www.PWWMedia.com)**

MAIN CONFERENCE





# Day 2

Fully Approved for NAAC Continuing Education

## General Sessions

- abc360 Compliance Update
- Billing and Compliance Lessons in 10 Songs
- No PowerPoint – Let's Talk! an abc360 "Open Session" to Address Your Most Pressing Questions
- Inside the Brain of a Medicare Auditor – What Are They Thinking?
- The PWW/NEMSIS PCR White Paper: Answers to the Most Pressing ePCR Questions
- The abc360 Game Show

## Revenue Cycle Management Track

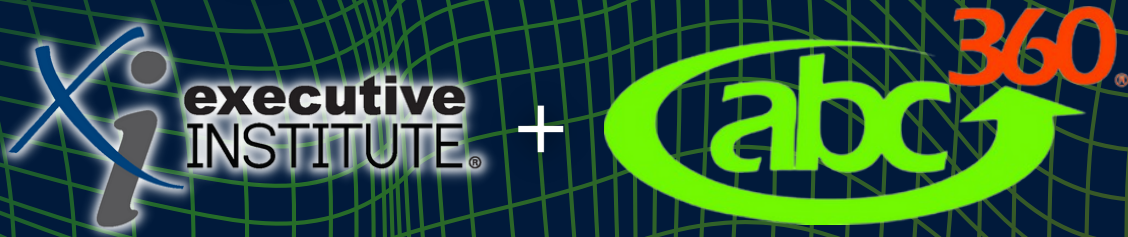
- Telehealth to Treatment in Place: How Other Payers are Covering Things Medicare Doesn't
- Balance Billing and the No Surprises Act: Where Things Stand at the Federal and State Levels

## Compliance/ Privacy Track

- Privacy, Security, and Breaches, Oh My!: The HIPAA Nerd Tackles Your Issues Live
- Are You Handling Overpayments Correctly Under the Law?

**Register at [www.PWWMedia.com](http://www.PWWMedia.com)**

# Spring 2023 LiveStream



**XI LiveStream - June 4, 2024**

**abc360 LiveStream - June 5-6, 2024**

For those who desire to attend XI and abc360 remotely - **we've got you covered!** There will be a live simulcast of our June conference, streaming from Clearwater Beach, FL, where our remote attendees can watch, listen and participate in the conference in real time.

Get your NAAC CEUs and attend XI and abc360 from the comfort and convenience of your office or home.

LiveStream registrations are per-attendee; access cannot be shared with others. Attendees must login individually to receive CEU credit. The conference LiveStream cannot be paused or replayed, and no recording is permitted.



# Registration Information



## Early Bird Deadline

### Hershey:

September 23, 2023

### Las Vegas:

February 14, 2024

### Clearwater Beach:

May 10, 2024

PWW Client Connect  
Members are Always the  
Early Bird!

Livestream is for  
Clearwater Beach, FL  
ONLY

Livestream CWB Only	Early Bird Rate	Regular Rate
CAC	\$1450	\$1750
CACO	\$1360	\$1660
CAPO	\$1360	\$1660
CAFO	\$1360	\$1660
XI	\$540	\$840
abc360	\$835	\$1135
abc360 Livestream	\$835	\$935
XI Livestream	\$540	\$640

Register at [www.PWWMedia.com](http://www.PWWMedia.com)

# Hershey Hotel Information



## Hershey Lodge

325 University Drive, Hershey, PA 17033

(800) 533-3131

[www.hersheylobby.com](http://www.hersheylobby.com)

Conveniently located only 20 minutes from Harrisburg International Airport and also within driving distance of BWI and PHL airports. Reservation

Deadline: September 23, 2023 - Special abc360 Rate: \$194.

**Special Rate Deadline:** September 23, 2023

**Special abc360 Rate:** \$194

[Book Your Room](#)



# Las Vegas Hotel Information



## Planet Hollywood Resort and Casino

3667 Las Vegas Blvd. South Las Vegas, LV 89109

(800) 753-3954

[www.planethollywoodresort.com](http://www.planethollywoodresort.com)

Planet Hollywood Resort and Casino makes every guest feel famously hip. Located in the heart of the Las Vegas Strip, this vibrant and energetic hotel has endless dining, shopping and gambling options to keep you busy in your after-conference hours!

**Special Rate Deadline:** February 13, 2024

**Special abc360 Rate:** \$131

Note that an additional resort fee of \$30/night will be charged by the hotel.

[Book Your Room](#)

# Clearwater Beach Hotel Information



## Clearwater Beach Resort and Spa

400 Mandalay Avenue, Clearwater Beach, FL

(800) 548-8690

[www.hiltonclearwaterbeach.com](http://www.hiltonclearwaterbeach.com)

Experience the laid-back pace and pleasures of the refreshing Caribbean-style setting at this celebrated hotel. Lounge in a luxurious beach cabana. Refresh with a swim or take in the spectacular Gulf views on the beach after your conference day ends.

**Special Rate Deadline:** May 10, 2024

**Special abc360 Rate:** \$219

This includes the resort fee allowing for basic in-room internet access, access to on-site and off-site fitness centers and various additional discounts!

[Book Your Room](#)



# Here's the deal

## Summary of Terms, Conditions and Policies

**Attendance Policy:** Registrations are accepted on a first come, first served basis. Attendance is subject to all conference rules and safety requirements of PWW Advisory Group LLC (PWWAG) and the hotel venue. Attendees who do not abide by posted and/or announced rules and safety requirements will be dismissed from the conference without a refund. If you are sick or have any symptoms of coronavirus or any other communicable disease, do not attend the conference. If you become ill while on-site, you must refrain from attending any conference sessions or events and notify PWWAG regarding other attendees you may have exposed. PWWAG reserves the right to refuse registrations or conference admission for any reason in the sole discretion of PWWAG. Attendees are responsible to know and observe any established travel restrictions in effect at the time of the event, including testing and/or quarantine requirements of the states between which they are traveling to attend the event. PWWAG cannot be responsible for any attendee being prohibited from travel or from entering the state of the venue hotel. By attending this event, attendees assume all risk of contracting a communicable disease and PWWAG will not be responsible or liable in any way for any illness which may or may not be attributable to attendance at the conference.

**Event Cancellation Policy:** PWWAG reserves the right to cancel the event for any reason, including but not limited to illness, state restrictions, venue restrictions, civil unrest, or any situation which would make the event non-viable. If the event is canceled, all attendees will be offered a full refund of registration fees paid. Should circumstances arise that result in the postponement of an event, registrants will have the option to transfer their registration to the same event at the new, future date. The dates of the conference are subject to change. Attendees are responsible for cancelling all hotel, airline, rental car and other travel reservations in the event the conference is canceled. PWWAG cannot be held responsible for any travel or hotel cancellation costs or fees of any kind.

**Attendee Cancellation Policy:** Registrations may be canceled for a full refund if notice of cancellation is received in writing by PWWAG at least 45 days from the start of the event. Cancellations received between 15-44 days in advance will be refunded less a \$250 cancellation fee. Cancellations received less than 15 days prior to the start of the event are not refundable, however, registrations may be transferred to another individual within the same company as designated by the registered attendee. "No shows" will not qualify for a refund.

**Individual Attendy Transfer Policy:** If requested in writing no later than 15 days prior to the start of the event, an attendee may request a one-time transfer of their paid registration to another conference within the current annual series. Transfers will not be made to a future series. Transfer requests received less than 15 days prior to the start of the event are subject to a \$250 fee.

**Other:** Payment in full is required prior to the event in order to attend. Attendance is subject to the PWW Advisory Group Attendee Licensing Agreement. All material is copyrighted and may not be duplicated or shared. We comply with the Americans With Disabilities Act. If you require an attendance accommodation, please contact us at least 30 days prior to the event. No recording by audio, video, digital or other means is permitted at any conference or conference functions. By attending these events, you grant PWW Advisory Group LLC permission to use your image and likeness in marketing and promotional communications, including social media. Information presented at our conferences is for educational purposes only.

**PLEASE NOTE THAT ALTHOUGH REASONABLE PRECAUTIONS WILL BE IN PLACE, ALL GATHERINGS IN PUBLIC PLACES WHERE PEOPLE ARE PRESENT HAVE INHERENT RISK. ATTENDEES ASSUME ALL RISKS OF IN-PERSON ATTENDANCE, INCLUDING TRAVEL.**

Attendance constitutes agreement to these Terms, Conditions and Policies, and those in place at the time of the event.